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January 31, 2025

Nestlé Canada Announces Voluntary Recall and Discontinuation of GERBER® SOOTHE 'N' CHEW® TEETHING STICKS

Dear Valued Customer,

Nestlé Canada is initiating a voluntary recall and discontinuation of **GERBER® SOOTHE 'N' CHEW® TEETHING STICKS** due to a potential choking hazard for babies and young children.

The quality and safety of our products is our number one priority and we take the responsibility of feeding babies seriously. It can be common to hear about feeding challenges with teething products as children learn how to successfully chew and swallow solid foods. However, we've received a number of consumer complaints, none of which included serious injuries, and are taking this action out of an abundance of caution.

This voluntary recall and discontinuation is isolated to GERBER® SOOTHE 'N' CHEW® TEETHING STICKS – STRAWBERRY APPLE and GERBER® SOOTHE 'N' CHEW® TEETHING STICKS – BANANA. It does not impact any other Gerber products.

We are working with the Canadian Food Inspection Agency (CFIA) on this voluntary recall and will cooperate with them fully.

Our records show that you received this product. Please direct your distribution center(s) and retail outlets to remove and destroy the product.

Pictures of product:

Product Packaging:







Consumer UPC:





At Store/Warehouse Level:

We understand that you are guided by your own recall protocols and respect your process. We do understand that you will destroy the affected product in your stores and warehouses in the presence of a witness and will keep a record of the product disposal. You will either send that tracking to your Head Office for a consolidated credit or conducted in-store credit, whichever your protocol dictates. Also, this tracking will be provided as proof of destruction to the CFIA should they request it.

Consumer Level:

Consumers who may have purchased GERBER® SOOTHE 'N' CHEW® TEETHING STICKS should not feed this product to their child. Please contact Nestlé Consumer Services at 1-800-387-5536 for reimbursement and then dispose of the product.

Upcoming Product Launches:

As a result of this decision, we have cancelled the upcoming launch of GERBER SOOTHE 'N' SMILE, which was slated for a Spring launch.

We sincerely apologize for any inconvenience this action represents to both our customers and consumers.

We thank you in advance for your cooperation, If you have any questions, please contact your Nestlé Sales Representatives.

Sincerely,

Lisa Beausoleil

Business Executive Officer, Nutrition, Nestlé Canada Inc.

Greg Coles

Chief Customer Officer Nestlé Canada Inc.