

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF CANADA
AND IS GOVERNED BY CANADIAN LAW**

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. KEY DATES:

The Geoffrey's™ Birthday Bash Contest (the "Contest") begins on September 5, 2019 at 12:01 a.m. Eastern Time ("ET") and ends on October 2, 2019 at 11:59 p.m. ET (the "Contest Period").

2. ELIGIBILITY TO ENTER:

The Contest is open only to residents of Canada who: (i) have reached the legal age of majority in their province/territory of residence at the time of entry, and (ii) are a registered member of the R Club® program (a "Registered R Club® Member"), except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Toys "R" Us (Canada) Ltd. (the "Sponsor"), its affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the "Contest Parties").

Becoming an R Club® member is free of charge. To become an R Club® member, obtain a plastic membership card at the point of sale of any Sponsor retail location in Canada, or sign up for a digital membership card at <http://www.toysrus.ca/shop/index.jsp?categoryId=132348346>. To become a Registered R Club® Member and be eligible to enter, register your R Club® membership card by completing, with all required information, the online registration form available at https://apps.toysrus.ca/tru/ca/pc/Account/Register?lc=en&locale=en_CA&ab=TRU_Rclub_RegisterCard_062617_EN.

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying that you have read and agree to be legally bound by these Official Rules and Regulations (the "Rules").

4. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST. No purchase of any kind is required to become a Registered R Club® Member.

To enter, go to www.toysrus.ca/birthdaycontest (the "Website") and follow the on-screen instructions to obtain the Official Contest Entry Form (the "Entry Form"). Fully complete the Entry Form with all required information, which includes a requirement to: (i) enter your full name, valid email address and telephone number; (ii) enter your registered R Club® member number; and (iii) signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Rules. Once you have fully completed the Entry Form with all required information and have agreed to the Rules, follow the on-screen instructions to submit your completed Entry Form (an "Entry"). To be eligible, your Entry must be submitted and received in accordance with these Rules during the Contest Period. All eligible Entries submitted and received in accordance with these Rules during the Contest Period will be entered into the random prize draw.

5. ENTRY LIMIT AND CONDITIONS:

There is a limit of one (1) Entry per person per R Club® Member number. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, multiple R Club® member accounts, any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor: (i) the Entry (including, but not limited to, the Entry Form) is not submitted and received in accordance with these Rules during the Contest Period; and/or (ii) the Entry (including, without limitation, the Entry Form) is not in compliance with these Rules (all as determined by Sponsor in its sole and absolute discretion).

6. VERIFICATION:

All Entries, Entry Forms, R Club® memberships and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, R Club® membership and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor.

7. PARTICIPATION REQUIREMENTS:

BY PARTICIPATING IN THE CONTEST, YOU AGREE THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF); (II) PARTICIPATION IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES. THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZES.

By participating in the Contest, each entrant hereby warrants and represents that any Entry he/she submits does not contain any reference to any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence; and will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party.

8. PRIZES:

There will be one hundred fifty-four (154) Prizes (each, a “**Prize**” and collectively, the “**Prizes**”) available to be won, as follows:

(I) Van Prize: One (1) red Dodge 2019 Grand Caravan SXT, including one (1) Graco 4Ever Matrix Fashion car seat and the following features: Uconnect Hands-Free Group, Power Window Group, Rear Park Assist Package, and Climate Group. The approximate retail value (“**ARV**”) of the van Prize is \$41,250 CAD.

The ARV includes the anticipated approximate manufacturer’s suggested retail value (“**MSRP**”) of the vehicle to be awarded. The actual vehicle MSRP (the “**Actual MSRP**”) of the Prize will not be determined by the manufacturer until after the start of the Contest Period. The Released Parties are not responsible for any difference in the ARV and the Actual MSRP (without limiting the generality of the foregoing and for greater certainty, the Sponsor will not award the confirmed Prize winner, or any other person, any difference between the Anticipated MSRP and the Actual MSRP). Although not included in the ARV noted above, nor the Actual MSRP, the Prize includes destination/freight/PDI charges, and all applicable dealer fees and taxes (all which vary depending upon the jurisdiction of the confirmed Prize winner).

Without limiting the generality of the foregoing, the following general conditions apply to the van Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor’s option; (iii) Sponsor reserves the right at any time to substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award; (iv) colour and other specifics of the Prize will be at the sole and absolute discretion of the Sponsor and subject to availability; (v) manufacturer’s standard warranty applies to the Prize; (vi) upon notification, the confirmed Prize winner may, in the sole and absolute discretion of the Sponsor, be required to personally take delivery of the Prize from a location within Canada as determined by Sponsor, in its sole and absolute discretion (delivery of the Prize will occur after November 2019), and will be required to present adequate personal identification (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification); (vii) Prize will not be released unless and until the confirmed Prize winner first shows proof (in a form acceptable to the Sponsor) of having a valid driver’s license (equivalent to a full “G” class license in Ontario) in the province/territory in which he/she resides and proof (in a form acceptable to the Sponsor) of satisfactory insurance; (viii) the confirmed Prize winner is solely responsible for all expenses that are not included in the Prize description above, including, but not limited to, registration and license fees, insurance, additional accessories and all other costs associated with: (a) any upgrade or option package(s) that he/she may request (and that may be permitted by Sponsor in its sole and absolute discretion); and/or (b) obtaining a valid driver’s license, license plates, registration, insurance and/or fuel; and/or (c) picking up and/or otherwise using the Prize.

(II) Trip Prizes: Three (3) trip Prizes are available, as follows:

Nickelodeon Hotels & Resorts Punta Cana– one (1) trip to Punta Cana, Dominican Republic, including: (i) round-trip economy airfare for four (4) people (the confirmed winner and three (3) guests: (1) adult guest, and two (2) children twelve and under) to Punta Cana, Dominican Republic from the major Canadian airport nearest to the winner’s residence (as determined by the Sponsor in its sole and absolute discretion); and (ii) six (6) nights hotel accommodation at Nickelodeon Hotels & Resorts Punta Cana - Carretera Uvero Alto, Punta Cana 23000, Dominican Republic (double or quadruple occupancy, as determined by the Sponsor in its sole and absolute discretion). All travel related to the Prize must occur by November 30, 2020. The total ARV of the Nickelodeon Hotels & Resorts Punta Cana trip Prize is \$6,500 CAD, based on a Toronto, Ontario departure point example.

2020 Kids Choice Awards – one (1) trip to attend the 2020 Kids Choice Awards, including: (i) four (4) tickets to the 2020 Kids Choice Awards, currently scheduled to take place in March 2020 in Los Angeles, California; (ii) round-trip economy airfare for four (4) people (the confirmed winner and three (3) guests: (1) adult guest, and two (2) children under the age of twelve) to Los Angeles, California from the major Canadian airport nearest to the winner’s residence (as determined by the Sponsor in its sole and absolute discretion); (iii) three (3) nights hotel accommodation (one room, quadruple occupancy) at the Fairmont Hotel in Santa Monica, California (hotel subject to change at Sponsor’s sole and absolute discretion); and, (iv) transportation to/from the awards show; (v) a costume character breakfast; and, (vi) access to a kids style station at the awards show and an awards show after party. Travel related to the Prize must occur during the scheduled date of the 2020 Kids Choice Awards, once confirmed. Tickets to the 2020 Kids Choice Awards do not have an ARV. The total ARV of the 2020 Kids Choice Awards Prize is \$5,500 CAD, based on a Toronto, Ontario departure point example.

LEGOLAND® Resorts– one (1) trip to LEGOLAND® California Resort or LEGOLAND® Florida Resort, including: (i) four (4) two-day LEGOLAND Resort Hopper tickets to LEGOLAND Florida Resort or LEGOLAND California Resort (LEGOLAND resort choice will be dependent on the confirmed winner’s province of residence – if the confirmed winner resides in the provinces of NL, NB, NS, PEI, QC, ON or MN, the trip will be to LEGOLAND Florida Resort; if the confirmed winner resides in SK, AB, BC or the Northwest Territories, the trip will be to LEGOLAND California Resort); (ii) round-trip economy airfare for four (4) people (the confirmed winner and three (3) guests: (1) adult guest, and two (2) children under the age of twelve) to Winter Haven, Florida or

Carlsbad, California, U.S.A, as applicable, from the major Canadian airport nearest to the winner's residence (as determined by the Sponsor in its sole and absolute discretion); (iii) two (2) nights hotel accommodation at LEGOLAND Florida resort or LEGOLAND California resort, as applicable (quadruple occupancy, as determined by the Sponsor in its sole and absolute discretion); and (iv) one (1) \$2,000 prepaid credit card. A nightly resort fee and local taxes will be payable by the confirmed winner and his/her guests upon check-in. All travel related to the Prize must occur by September 30, 2020. The total ARV of the LEGOLAND trip Prize is \$7,228 CAD, based on a Toronto, Ontario departure point and LEGOLAND Florida Resort example.

Without limiting the generality of the foregoing, the following general conditions apply to each trip Prize: (i) Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor's option; (iii) all travel related to the Prize must occur within and/or on or before the date or dates specified by the Sponsor (otherwise the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (iv) the confirmed Prize winner and each of his/her guests must travel on the same itinerary as set by the Sponsor and must have all necessary documentation required to permit travel to the destination and re-entry into Canada; (v) the costs of everything not specifically and expressly stated above as included in the Prize are the sole and absolute responsibility of the confirmed Prize winner and his/her guests - including, without limitation: meals and drinks; gratuities; entertainment; health and travel insurance; transportation for confirmed Prize winner and his/her guests to and from the Canadian departure location selected by the Sponsor; additional transportation; baggage and other fees; and items of a personal nature (NOTE: confirmed Prize winner and/or one (1) or more of his/her guests may be required to present a valid major credit card in his/her name at the time of hotel check-in to cover any incidental expenses); (vi) if the confirmed Prize winner and/or any of his/her guests do not utilize any part(s) of the Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vii) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prize or any component thereof; and (b) substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (viii) all travel arrangements relating to the Prize must be made through the Sponsor or its designated agents; (ix) by accepting the Prize, the confirmed Prize winner agrees to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part; (x) flights and room bookings cannot be booked during blackout dates or holidays, as determined by the Sponsor in its sole and absolute discretion, and are subject to government restrictions and regulations, airline, airport or other transportation restrictions and regulations; (xi) Choice of transportation, hotel accommodations (including, without limitation, room size and occupancy) and all other aspects of the Prize are at the sole and absolute discretion of the Sponsor; and (x) tickets are subject to the terms and conditions of the issuer. It is strongly recommended and encouraged that the confirmed Prize winner and each of his/her guests obtain sufficient personal travel and medical insurance prior to departure.

GUEST REQUIREMENTS: Each of the confirmed Prize winner's guests must be a resident of Canada and: (a) either be of the legal age of majority in his/her jurisdiction of residence or have the express written consent (in form and substance satisfactory to the Sponsor, in its sole and absolute discretion) from his/her parent or legal guardian to accompany the confirmed Prize winner on the Prize trip; and (b) sign (and have his/her parent/legal guardian if he/she is a minor) and return the Sponsor's release (by the date indicated on the release form) indicating that he/she waives all recourse against the Sponsor and all of the other Released Parties relating to his/her participation in the Prize (including, without limitation, any travel related thereto).

(III) Party in a Box Prizes: three (3) party in a box Prizes are available, as follows:

Nerf Birthday Party in a Box – one (1) Nerf birthday party in a box, including: (i) one (1) \$2,000 CAD prepaid credit card for party expenses; (ii) a selection of Nerf party supplies, determined by the Sponsor and prize provider in their sole and absolute discretion; (iii) twelve (12) party loot bags, including merchandize selected by the Sponsor and prize provider in their sole and absolute discretion; (iv) one (1) obstacle course bunker; (v) eight (8) Nerf dart blasters and four (4) refill packs, selected by the Sponsor and prize provider in their sole and absolute discretion; and (vi) a selection of Nerf Sports products and Nerf Elite accessories, determined by the Sponsor and prize provider in their sole and absolute discretion. The total ARV of the Nerf party box Prize is \$6,106 CAD.

Paw Patrol Party in a Box – one (1) Paw Patrol party in a box, including: (i) \$500 CAD prepaid credit card for party expenses; (ii) a selection of party supplies for twenty (20) attendees, determined by the Sponsor and prize provider in their sole and absolute discretion; (iii) nineteen (19) loot bags, each including one (1) Paw Patrol Action Pup figure (characters may vary), one (1) Package of Paw Patrol tattoos (24 tattoos/pack), and one (1) Paw Patrol stretchy bracelet, and (iv) one (1) birthday gift pack, including one (1) Paw Patrol Mighty Jet, one (1) Paw Patrol Mighty Tower, and six (6) Paw Patrol Mighty Themed Vehicles. The total ARV of the Paw Patrol party box Prize is \$874 CAD.

Baby Shark Party in a Box – one (1) Baby Shark party in a box, including: (i) \$2,000 CAD prepaid credit card for party expenses; (ii) party table setting for thirty (30) attendees; (iii) party loot bags (fifty (50) plush minis, fifty (50) slap bracelets, and fifty (50) bath squirt toys total); (iv) Baby Shark backpack; (v) Baby Shark luggage; (vi) Baby Shark sheet and towel set; (vii) Baby shark costume; and (viii) a selection of Baby Shark games and toys selected by the Sponsor and prize provider in their sole and absolute discretion. The total ARV of the Baby Shark party in a box Prize is \$3863 CAD.

Without limiting the generality of the foregoing, the following general terms and conditions apply to each party in a box Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor's option; (iii) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion; and (v) the Prize winner is solely responsible for all costs not expressly described herein.

(IV) 10-Second Dash Prizes: forty-five (45) ten-second dash Prizes are available, as follows: five (5) LEGO® toy ten-second dash Prizes; three (3) Beyblade ten-second dash Prizes; three (3) Nerf ten-second dash Prizes; two (2) Play-Doh ten-second dash Prizes; two (2) Transformer ten-second dash Prizes; five (5) MGA (L.O.L. Surprise!) ten-second dash Prizes; five (5) Vtech/LeapFrog ten-second dash Prizes; five (5) Zuru X Shot ten-second dash Prizes; five (5) Barbie™ ten-second dash Prizes; five (5) Hot Wheels® ten-second dash Prizes; and, five (5) Fisher Price® (including Little People, Laugh & Learn, Imaginext, Thomas & Friends, Mega Bloks, Power Wheels and Fisher-Price Baby brands) ten-second dash Prizes. The maximum retail value of each dash Prize is \$1,000 CAD.

Each confirmed ten-second dash Prize winner must designate one (1) participant (a “**Participant**”) that is 4-12 years of age to participate in his/her ten-second dash Prize. Each confirmed winner of a ten-second dash Prize will be awarded all products his/her designated Participant is able to collect in a standard size

shopping cart in ten (10) seconds within a Toys “R” Us® retail store section in which the branded products of the applicable Prize are sold, up to the maximum value of \$1,000 CAD. For greater certainty, and the avoidance of any doubt, a Participant may participate in the applicable ten-second dash Prize, but only the confirmed ten-second dash Prize winner will be awarded the merchandise collected. Without limiting the generality of the forgoing, the following general terms and conditions apply to each ten-second dash Prize: (i) the confirmed winner will only be awarded merchandise of the eligible brand applicable to his/her Prize up to the stated maximum value, and will not be awarded merchandise offered by any other brand or that exceeds the maximum value. For greater certainty and the avoidance of any doubt, if a confirmed winner’s Participant collects a product during his/her dash that is not eligible to be awarded as part of the applicable Prize, that product will not be awarded nor replaced with any other eligible product; (ii) each ten-second dash Prize will take place at a Toys “R” Us® location in Canada reasonably close to the confirmed winner’s place of residence, as determined by the Sponsor in its sole and absolute discretion; (iii) the sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor; (iv) each confirmed winner must be able to attend and pick up all awarded merchandise, and his/her Participant must be able to attend and participate, in person at the selected Toys “R” Us® location before March 31, 2020 on the date or dates and time specified by the Sponsor, subject to certain blackout dates (otherwise the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (v) a receipt will not be provided following a ten-second dash; (vi) all merchandise is considered ‘final sale’ – the Prize must be accepted as awarded and is not returnable, transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (v) no substitutions are permitted, except at Sponsor’s option; (vi) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award; (vii) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor’s sole and absolute discretion; (viii) the Prize winner is solely responsible for all costs not expressly described herein (including, without limitation, any costs of travelling to/from the selected Toys “R” Us® location); and, (ix) the confirmed winner of a ten-second dash Prize is prohibited from profiting from the sale of merchandise. By participating in a ten-second dash Prize, each eligible winner and his/her designated Participant (and Participant’s parent/legal guardian,) hereby: (i) represents and warrants that he/she will participate only with the maximum attention to safety and enjoyment of the Prize, will act in a manner that protects the health and safety of themselves and others, and will not act recklessly or cause any damage to the applicable retail store or its merchandise; (ii) understands, acknowledges and accepts that the applicable Prize may involve danger and/or exposure to risks and hazards, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death; (iii) freely and voluntarily agrees and assumes any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the applicable Prize; (iv) releases, discharges, indemnifies and holds harmless the Released Parties from and against any and all liability due to any injuries, damages or losses to any person (including death) or property of any kind, arising in whole or in part, directly or indirectly, from acceptance, participation, possession, misuse or use of the Prize or Prize component(s), or in connection with participation in the Prize, including without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from accepting or participating in the Prize, whether suffered by the Prize winner, Participant, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding, that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Released Parties; and (v) agrees to abide by any such further rules and regulations the Sponsor or its representatives may impose in order to help ensure the safety of the winner and any other individual(s) involved in the Prize

PARTICIPANT REQUIREMENTS: In order to participate in a ten-second dash Prize, each Participant must: (a) be a resident of Canada; (b) sign (and have his/her parent/legal guardian sign) and return the Sponsor’s release (by the date indicated on the release form) indicating that he/she waives all recourse against the Sponsor and all of the other Released Parties relating to his/her participation in the ten-second dash Prize; and (c) have the express written consent (in form and substance satisfactory to the Sponsor, in its sole and absolute discretion) from his/her parent or legal guardian to accompany a confirmed ten-second dash Prize winner to participate in the applicable ten-second dash Prize..

(V) Bedroom Prizes: Two (2) bedroom Prizes will be awarded, as follows:

Disney® Toy Story 4 Bedroom – one (1) Disney® Toy Story 4 bedroom Prize, including: (i) 3pc toddler bedding; (ii) a toddler bed; (iii) a toy multi bin; (iv) a Toy Story 4 Flip Open Sofa; (v) a Duke Caboom Figure & Bike; (vi) a Walking Buzz Light Year; (vii) a Talking Woody 7” Figure; (viii) a Talking Buzz 7” Figure; (ix) a Blast Off Buzz Light Year; and, (x) a Ducky & Bunny Cardboard Stand Up (5ft). The total ARV of the Disney® Toy Story 4 bedroom Prize is \$430 CAD.

Disney® Minnie Mouse Bedroom – one (1) Disney® Minnie Mouse bedroom Prize, including: (i) 3pc toddler bedding; (ii) a Toddler Bed; (iii) a toy multi bin; (iv) Minnie Mouse Flip Open Sofa; (v) a Minnie’s HH Pet Carrier; (vi) Minnie’s HH rotary phone; (vii) a Minnie Activity Easel with Storage; (viii) a Minnie Mouse Table Lamp; and (ix) Minnie Peel-and-Stick Wall Decals. The total ARV of the Disney® Minnie Mouse bedroom Prize is \$408 CAD.

Without limiting the generality of the forgoing, the following general terms and conditions apply to each bedroom Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor’s option; (iii) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor’s sole and absolute discretion; and (v) the Prize winner is solely responsible for all costs not expressly described herein.

(VI) Ultimate Dining Card Prizes: one hundred (100) ultimate dining card Prizes will be awarded, each consisting of a \$25 CAD ultimate dining gift card. Without limiting the generality of the forgoing, the following general terms and conditions apply to each ultimate dining card Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor’s option; (iii) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor’s sole and absolute discretion; (v) the Prize winner is solely responsible for all costs not expressly described herein; and (vi) the Prize is subject to all of the terms and conditions stated by the issuer.

Limit of one (1) Prize per person. None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, a confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory.

9. ELIGIBLE WINNER SELECTION PROCESS:

On October 7, 2019 (the “**Selection Date**”) in Toronto, Ontario at Torchia Communications, 366 Adelaide Street East, Suite 323, Toronto ON M5A 3X9 at approximately 10:00 a.m. ET, eligible entrants will be selected by random draw from among all eligible Entries submitted and received in accordance with these Rules. There will be one (1) eligible entrant selected in relation to each available Prize. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules. Prizes will be drawn in the order listed above in Rule 8.

10. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of two (2) attempt(s) to contact an eligible winner via telephone or email within five (5) business day(s) (for the purposes of this Contest, a “business day” means a day the banks are open in Toronto, Ontario) of the Selection Date. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize from among the remaining eligible Entries submitted and received in accordance with these Rules in accordance with the procedures outlined in Rule 9 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

11. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each eligible winner will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor’s form of declaration and release).

By participating in the Contest and accepting a Prize, each eligible winner hereby: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry or any portion(s) thereof; and (v) agrees to the publication, reproduction and/or other use of his/her name, city and province/territory of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. **IMPORTANT NOTE: The Sponsor may require, in its sole and absolute discretion, that an eligible winner sign and return the Sponsor’s form of declaration and release prior to being confirmed as a Winner.**

If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize from among the remaining eligible Entries submitted and received in accordance with these Rules in accordance with the procedures outlined in Rule 9 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

12. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. **ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR’S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.**

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules, then, in addition to having the right to terminate the Contest immediately, subject only to the approval of the Régie des alcools, des courses et des jeux (the “Régie”) in Quebec, Sponsor reserves the right to conduct a random drawing from amongst all eligible Prize claimants whose claims have not yet been redeemed to award the correct number of Prizes at the applicable prizing level (as stated in these Rules). The Prizes may stop being awarded in the event Sponsor becomes aware of such an error. In no event will the Sponsor be liable to award more than the number of Prizes, as provided in these Rules.

The Released Parties will not be liable for: (i) any failure of any website or any platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Entry Form and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant’s or any other person’s computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, subject only to the approval of the Régie, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

The Sponsor reserves the right, subject only to the approval of the Régie, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (<http://www.toysrus.ca/helpdesk/panel/index.jsp?display=safety&subdisplay=privacy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry, Entry Form, R Club® membership and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

FOR RESIDENTS OF QUÉBEC ONLY: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein.

All intellectual property, including but not limited to trademarks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned, or used under license or with permission, by the Sponsor and/or its affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its respective owner is strictly prohibited. Geoffrey, Toys "R" Us and R Club are trademarks of Toys "R" Us (Canada) Ltd. LEGO and LEGOLAND are trademarks of the LEGO Group. LEGOLAND is part of Merlin Entertainments, plc. All other trademarks used are the property of their respective owners.